

## SCPRT FILM RECRUITMENT

FILM RECRUITMENT IN FY 17, SOUTH CAROLINA RECRUITED ONE FEATURE FILM (NETFLIX'S "NAKED"); ONE TELEVISION PILOT (USA'S "THE SINNER"); AND THREE TELEVISION SERIES -THE DIRECTTV SERIES "MR. MERCEDES," THE CINEMAX/HBO SERIES "OUTCAST," AND THE LITTON SYNDICATION SERIES FOR CBS "THE INSPECTORS." IN TOTAL, THESE PROJECTS RESULTED IN OVER \$57 MILLION IN SPENDING WITHIN SOUTH CAROLINA, INCLUDING OVER \$31 MILLION IN CREW WAGES AND \$26 MILLION IN SPENDING WITH SOUTH CAROLINA SUPPLIERS.

FILM RECRUITMENT IN FY 18, SOUTH CAROLINA RECRUITED TWO FEATURE FILMS, HALLOWEEN AND CONRAD & MICHELLE; THREE SERIES SEASONS, MR. MERCEDES SEASON 2 AND THE INSPECTORS SEASONS 3 AND 4; AND TWO TELEVISION PILOTS, SALVAGE AND THE RIGHTEOUS. COMBINED, THESE PROJECTS ARE PROJECTED TO GENERATE OVER \$66.3 MILLION IN SPENDING WITH SOUTH CAROLINA VENDORS AND OVER 900 JOBS FOR SOUTH CAROLINA RESIDENT FILM CREW

FILM PROJECT RECRUITMENT IN FY 19, SOUTH CAROLINA RECRUITED THREE SERIES SEASONS: MR. MERCEDES SEASON 3 (SONAR ENTERTAINMENT), THE RIGHTEOUS GEMSTONES (HBO) AND OBX (NETFLIX). COMBINED, THESE PROJECTS ARE PROJECTED TO GENERATE OVER \$35.3 MILLION IN QUALIFIED SPENDING WITH SOUTH CAROLINA VENDORS AND OVER 700 (1,079) JOBS FOR SOUTH CAROLINA RESIDENT FILM CREW. SOUTH CAROLINA HAS CONTINUED TO EXPERIENCE CONSISTENT SUCCESS IN FILM PROJECT RECRUITMENT OVER THE PAST FEW YEARS, WITH FY 19 MARKING THE 4TH CONSECUTIVE YEAR OF NINE OR MORE MONTHS OF CONTINUOUS FILM ACTIVITY IN THE STATE. 16,341 HOTEL ROOM NIGHTS. IN TERMS OF FILM RECRUITMENT, SOUTH CAROLINA WOULD BE UNABLE TO RECRUIT MAJOR TELEVISION OR FILM PROJECTS WITHOUT THE SC FILM OFFICE AND THE STATE'S FILM INCENTIVES. THIS WOULD RESULT IN A DEPLETION OF SOUTH CAROLINA-BASED FILM CREW AND SUBSTANTIAL BUSINESS LOSS FOR MANY VENDORS IN THE STATE. IN ADDITION TO THE LOSS OF MAJOR FILM PROJECTS, THE ABSENCE OF A FILM OFFICE WOULD SUBSTANTIALLY DECREASE THE AMOUNT OF MINOR FILM-RELATED PROJECTS, SUCH AS COMMERCIAL AND ADVERTISEMENT PHOTO SHOTS. IN ADDITION TO ADMINISTERING THE FILM INCENTIVES, THE SOUTH CAROLINA FILM OFFICE PROVIDES INVALUABLE LOCATION AND INFORMATION SERVICES FOR BOTH MAJOR AND MINOR FILM-RELATED PROJECTS. IN ORDER FOR SOUTH CAROLINA TO CONTINUE THE SUCCESSFUL RECRUITMENT OF FILM PROJECTS, THE STATE MUST CONTINUE TO INVEST IN THE FILM INCENTIVE PROGRAM, AT LEAST AT ITS CURRENT LEVELS, AND SUPPORT THE SOUTH CAROLINA FILM OFFICE.

IN FY 20, SOUTH CAROLINA RECRUITED ONE TELEVISION SERIES SEASON, RIGHTEOUS GEMSTONES SEASON 2 (HBO), AND ONE TELEVISION SERIES SPECIAL, RIGHTEOUS GEMSTONES CHRISTMAS SPECIAL (HBO). COMBINED THESE TWO PRODUCTIONS WILL GENERATE AN ESTIMATED \$71.8 MILLION IN TOTAL QUALIFIED SPENDING IN SOUTH CAROLINA AND RESULT IN THE HIRING OF AN ESTIMATED 800 (4,913) SOUTH CAROLINA CREW AND EXTRAS. 65,849 Hotel Room Nights. THE NETFLIX SERIES OUTER BANKS, WHICH WAS RECRUITED IN FY 19 AND FILMED IN THE CHARLESTON AREA IN THE LATTER HALF OF CALENDAR YEAR 2019, EXPERIENCED GREAT SUCCESS WHEN IT BECAME AVAILABLE ON NETFLIX IN THE SPRING OF 2020. ACCORDING TO FORBES.COM, THE SERIES FINISHED ATOP THE TOP 10 RANKINGS FOR NETFLIX VIEWERSHIP BETWEEN BOTH APRIL 23-27 AND MAY 4-7, FOR A TOTAL OF NINE DAYS. OVERALL,

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OUTER BANKS MADE 51 APPEARANCES ON THE TOP 10, MAKING IT THE THIRD MOST POPULAR SHOW ON NETFLIX IN 2020 TO-DATE. SCPRT UTILIZED THE SUCCESS OF OUTER BANKS AS AN OPPORTUNITY TO CROSS-PROMOTE BOTH THE SERIES ITSELF AND THE LOCATIONS FILMED DURING THE PRODUCTION OF THE SERIES. FOLLOWING THE SERIES' MAIN PREMISE AS A DAVID AND GOLIATH THEME BETWEEN TWO GROUPS (POGUES AND KOOKS), SCPRT DESIGNED TWO SEPARATE VACATION ITINERARIES BASED ON THE TWO GROUPS AND THEIR ASSOCIATED CHARACTERISTICS AND INTERESTS. THE FIRST ORGANIC FACEBOOK OF THIS CONCEPT GARNERED OVER 23,000 IMPRESSIONS. SCPRT TWEETS ABOUT THIS TRAVEL CONCEPT WERE TWICE RETWEETD BY THE OFFICIAL OBX (OUTER BANKS) TWITTER ACCOUNT, MAKING IT ONE OF THE HIGHEST PERFORMING TWEETS ON THE AGENCY'S DISCOVER ACCOUNT. LAUNCHED BY INDIE GRANTS WITH THE SOUTH CAROLINA FILM COMMISSION AND TRIDENT TECHNICAL COLLEGE IN SEPTEMBER 2018, THE WIDE ANGLE LAB IS A MEDIA INCUBATOR FOR SOUTH CAROLINA CONTENT CREATORS. UNDERSTANDING THE VALUE OF DIVERSE VIEWPOINTS IN STORY DEVELOPMENT AND QUALITY PRODUCTION, THE PROGRAM BOOSTS DIVERSITY AND INCLUSION IN THE INDUSTRY, MAXIMIZES PROFESSIONAL OPPORTUNITIES FOR PARTICIPANTS, AND CREATES CONNECTIONS BETWEEN PRODUCTION PROFESSIONALS FROM ALL BACKGROUNDS. THROUGH THIS PROGRAM, 15 SOUTH CAROLINA FILMMAKERS HAVE DEVELOPED FILM, TELEVISION AND WEB CONTENT UNDER THE TUTELAGE OF EFFIE T. BROWN, AN AWARD WINNING FILM, TELEVISION, AND DIGITAL PRODUCER, KNOWN FOR HER HIGHLY ACCLAIMED, MULTI-PLATFORM REPERTOIRE AS WELL AS CHAMPIONING INCLUSION AND DIVERSITY IN HOLLYWOOD, BOTH BEHIND AND IN FRONT OF THE CAMERA. AS THE CULMINATION OF THIS PILOT PROGRAM, THE FILMMAKERS PRESENTED THEIR PROJECTS AS FIVE-TO-TENMINUTE PITCHES TO A PANEL OF INDUSTRY PROFESSIONALS, INCLUDING EXECUTIVES AND PRODUCTION PROFESSIONALS FROM AGC STUDIOS, DISCOVERY NETWORKS, ANIMAL PLANET. NBC UNIVERSAL. EACH FILMMAKER PRESENTED THEIR PITCH, AFTER WHICH THE PANEL OFFERED HONEST, CONSTRUCTIVE FEEDBACK ON THEIR PITCHES AND PROJECTS AS THEY PREPARE THEM FOR ACTUAL SHOPPING AND DEVELOPMENT. NOW IN ITS THIRD YEAR, WIDE ANGLE IS THE ONLY ONE OF ITS KIND IN THE NATION. AGENCY NAME: DEPARTMENT OF IS A MEDIA INCUBATOR FOR SOUTH CAROLINA CONTENT CREATORS. UNDERSTANDING THE VALUE OF DIVERSE VIEWPOINTS IN STORY DEVELOPMENT AND QUALITY PRODUCTION, THE PROGRAM BOOSTS DIVERSITY AND INCLUSION IN THE INDUSTRY, MAXIMIZES PROFESSIONAL OPPORTUNITIES FOR PARTICIPANTS, AND CREATES CONNECTIONS BETWEEN PRODUCTION PROFESSIONALS FROM ALL BACKGROUNDS. THROUGH THIS PROGRAM, 15 SOUTH CAROLINA FILMMAKERS HAVE DEVELOPED FILM, TELEVISION AND WEB CONTENT UNDER THE TUTELAGE OF EFFIE T. BROWN, AN AWARD-WINNING FILM, TELEVISION, AND DIGITAL PRODUCER, KNOWN FOR HER HIGHLY ACCLAIMED, MULTI-PLATFORM REPERTOIRE AS WELL AS CHAMPIONING INCLUSION AND DIVERSITY IN HOLLYWOOD, BOTH BEHIND AND IN FRONT OF THE CAMERA. AS THE CULMINATION OF THIS PILOT PROGRAM, THE FILMMAKERS PRESENTED THEIR PROJECTS AS FIVE-TO-TENMINUTE PITCHES TO A PANEL OF INDUSTRY PROFESSIONALS, INCLUDING EXECUTIVES AND PRODUCTION PROFESSIONALS FROM AGC STUDIOS, DISCOVERY NETWORKS, ANIMAL PLANET. NBC UNIVERSAL. EACH FILMMAKER PRESENTED THEIR PITCH, AFTER WHICH THE PANEL OFFERED HONEST, CONSTRUCTIVE FEEDBACK ON THEIR PITCHES AND PROJECTS AS THEY PREPARE THEM FOR ACTUAL SHOPPING AND DEVELOPMENT. NOW IN ITS THIRD YEAR, WIDE ANGLE IS THE ONLY ONE OF ITS KIND IN THE NATION.

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ADDITION TO THE LOSS OF MAJOR FILM PROJECTS, THE ABSENCE OF A FILM OFFICE WOULD SUBSTANTIALLY DECREASE THE AMOUNT OF MINOR FILM-RELATED PROJECTS, SUCH AS COMMERCIAL AND ADVERTISEMENT PHOTO SHOTS. IN ADDITION TO ADMINISTERING THE FILM INCENTIVES, THE SOUTH CAROLINA FILM OFFICE PROVIDES INVALUABLE LOCATION AND INFORMATION SERVICES FOR BOTH MAJOR AND MINOR FILM-RELATED PROJECTS. IN ORDER FOR SOUTH CAROLINA TO CONTINUE THE SUCCESSFUL RECRUITMENT OF FILM PROJECTS, THE STATE MUST CONTINUE TO INVEST IN THE FILM INCENTIVE PROGRAM, AT LEAST AT ITS CURRENT LEVELS, AND SUPPORT THE SOUTH CAROLINA FILM OFFICE.

IN FY 2021, SOUTH CAROLINA RECRUITED TWO TELEVISION SERIES, "THE RIGHTEOUS GEMSTONES - SEASON 2" (HBO), AND "OUTER BANKS – SEASON 2" (NETFLIX). COMBINED, THESE TWO PRODUCTIONS WILL GENERATE AN ESTIMATED \$73.7 MILLION IN TOTAL SPENDING IN SOUTH CAROLINA AND RESULT IN THE HIRING OF AN ESTIMATED 889 SOUTH CAROLINA CREW AND EXTRAS. IN ADDITION, THE INDIE HORROR FILM "HAUNTED TRAIL" SHOT IN PIEDMONT, MAULDIN, GREENVILLE, AND SIX MILE. 7,751 Hotel Room nights.

IN FY 22, SCPRT RECRUITED TWO TELEVISION SERIES "THE RIGHTEOUS GEMSTONES - SEASON 3 (HBO), AND "OUTER BANKS – SEASON 3" (NETFLIX). SCPRT ALSO RECRUITED FOUR FEATURE FILMS IN FY 22: HARVEST MOON (MIRAMAX), GIRLFRIENDSHIP (GG FILMS), AND & SUNCOAST (ALL SIXES, INC.). COMBINED, THESE FIVE PRODUCTIONS WILL GENERATE AN ESTIMATED \$141.3 MILLION IN TOTAL SPENDING IN SOUTH CAROLINA AND RESULT IN THE HIRING OF AN ESTIMATED 1,930 SOUTH CAROLINA CAST AND CREW. IN AN EFFORT TO CONTINUE GROWING SOUTH CAROLINA'S FILM INDUSTRY, THE SOUTH CAROLINA FILM COMMISSION ANNOUNCED A NEW PARTNERSHIP WITH THE UNIVERSITY OF SOUTH CAROLINA (UOFSC) IN FY 22. THROUGH THIS PARTNERSHIP, THE SC FILM COMMISSION AND UOFSC FUNDED LOCAL CINEMA STUDIO'S LOW-BUDGET FEATURE, HERO, A COMING-OF-AGE DRAMEDY THAT WAS FILMED IN COLUMBIA. STUDENTS FROM UOFSC, BENEDICT COLLEGE, AND OTHERS WERE PROVIDED PAID INTERNSHIP OPPORTUNITIES ON THE CREW, GIVING THEM REAL-WORLD EXPERIENCE WORKING WITH A PROFESSIONAL PRODUCTION TEAM.